



Senderos de innovación para
un sector agroalimentario
sostenible y resiliente

**X INNOVAGRO Meeting: Pathways to innovation for a sustainable and
resilient agri-food sector**

Preliminary program

November 17, 19, 24 and 26, 2020

September 9th, 2020



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Presentation

The Network for the Management of Innovation in the Agrifood Sector, INNOVAGRO Network¹, organizes an Annual Meeting to celebrate its anniversary and address relevant issues within the framework of agri-food innovation. The theme that has been defined for this Meeting is “[Pathways of innovation for a sustainable and resilient agri-food sector.](#)”

Agri-food systems are being transformed in order to improve their ability to meet the challenges of today and tomorrow. Experts agree that food systems require a systemic transformation (CGIAR, 2020), a revolution. The proposals are inspiring: they analyze the potential of agriculture to prevent other pandemics and mitigate climate change (World Food Forum 2021); achieve healthy diets from sustainable food systems (EAT, 2020); apply the water-energy-food nexus approach to address the increasing pressure on these resources both locally and globally (Taylor-Wood); and emphasize innovation, natural microbiology and digital technologies (Indigo Agriculture Inc).

Scientific evidence reports a broke food system, unable to feed a growing world population in a sustainable way (EAT, 2020). The impacts of climate change and the COVID-19 pandemic have shown their structural vulnerabilities; like any deep crisis, it also opens an opportunity to imagine a fair, sustainable, regenerative, healthy and resilient food system.

Conventional approach methods are also exceeded; the posing of the problem or the critical review of the solutions is replaced by disruptive questions: "what if ..." (Flagship Pioneering). Global scientific goals are suggested to favor the transformation of diets and sustainable food production (EAT-Lancet 2020) in traditional supply chains and also in short marketing chains to provide solutions in rural and peri-urban territories.

Bridges are built between the state of the art of science and local development (Iowa Hunger Summit); entrepreneurs and experts come together to create new possibilities that ensure profitability and environmental sustainability. Outstanding youth interact with specialists and experts (World Food Prize).

The task of transforming agri-food systems, beyond public policies and the necessary investment on infrastructure, requires a change in mentality and a capacity for transformation on the part of the productive sector, research and knowledge management systems for financial institutions.

We have to stop doing things as we were doing them, we have to rethink the traditional production model to promote an agro-ecosystem model of sustainable production that integrates agricultural, livestock, forestry and even aquaculture activities, carried out in the same territory. This plan can represent an opportunity to increase productivity, product quality, environmental quality and competitiveness, based on innovation.

¹ INNOVAGRO is a platform that promotes **innovation** in the **agri-food ecosystems** of the rural economies of the 15 countries represented through its 72 members. Our **goal** is to strengthen productivity, competitiveness and sustainable development from an economic, social and environmental perspective.

1. Meeting Goals

- Celebrate the X Anniversary of the INNOVAGRO Network with its members and other relevant actors of the Agrifood Innovation Systems. Create broad processes of reflection, analysis, interaction, exchange and discussion, based on knowledge and science.
- Bring together the members of the INNOVAGRO Network, through joint collaborative actions and shared vision that unite its members to favor the sustainability of the network.

2. Activities

In 2020, the X INNOVAGRO Meeting is planned virtually. The following dates were already approved by the Executive Committee of the INNOVAGRO Network. It will have a duration of ten hours distributed over four days, structured as follows:

| November 2020 | | | |
|------------------|------------------------------|---------------------|---------------------------|
| 17 th | 19 th | 24 th | 26 th |
| | International Seminar | | Technical exchange |
| Opening | Conference | Conference | |
| Dialogue | Panel | Panel | Assembly |
| Master lecture | Virtual tour | Virtual tour | |

The **International Seminar and the virtual tours** are open-participation activities and a certificate will be awarded from the Spanish University of Cordoba; the Brazilian State University of Campiñas; and the Peruvian Agrarian University La Molina. There's an estimated participation of 300 people. The Assembly and the technical exchange are INNOVAGRO Network member-exclusive activities.

3. Participants

- Heads of the member institutions from the INNOVAGRO Network.
- Partners and Allies
- Interested public

4. Products

A digital report of the Meeting with summaries of the presentations of the Seminar.

- Publication of videos, presentations and results of the Seminar, as well as virtual tours on the INNOVAGRO portal: www.redinnovagro.in and at <http://www.ceia3.es>
- Certificates of participation for the International Seminar.

5. Goals and Specific Agenda by activity

5.1 International Seminar

The [International Seminar](#) and the [virtual tours](#) are open participation activities and a certificate by the Spanish University of Cordoba; the Brazilian State University of Campiñas; and the Peruvian La Molina Agrarian University will be awarded. The certificate will cost USD \$ 25.

It is estimated a capacity of 300 people.

Goals

- Bringing frontier knowledge about innovation for a sustainable and resilient agri-food sector, its approach in Latin America and its application in practical cases for transformation of food systems in the face of uncertainty and risk scenarios.
- Highlight the institutional and policy frameworks that influence the promotion of sustainable and resilient agri-food systems.

Schedule

Experts of high international prestige; international and national specialists will be invited according to the following program.

Hours vary by country. As a reference, the start would be at 10:00 am Mexico City time and 5:00 pm in Spain time.

November 17th
Duration: 1:45 hrs

| Duration | Exercise | Participants |
|----------|---|---|
| 15 min | Opening | Moderator: Diego Montenegro, IICA Representative in Mexico |
| | <ul style="list-style-type: none"> • Celebration video: Achievements and Perspectives. • Message | José Carlos Gómez, President of INNOVAGRO |
| 40 min | <ul style="list-style-type: none"> • Innovation Pathways Dialogue for a sustainable and resilient agri-food sector <p>Moderator: Dr. José Carlos Gómez, Rector of Rectors in Spain and INNOVAGRO Network President</p> | <ul style="list-style-type: none"> • Dr. Manuel Otero, MD of IICA • Min. Luis Planas, Minister of Agriculture of Spain. |
| 30 min | Master lecture | <ul style="list-style-type: none"> • Federal Minister for Food and Agriculture of Germany (BLEM). |
| 15 min | Interventions | |
| 5 min | Virtual tour | |

November 19th
Duration: 2:25 hrs

| Duration | Exercise | Participants |
|----------|--|--|
| 5 min | Opening Message | Martha Escalante, Executive Secretary, INNOVAGRO Network. IICA Mexico |
| 40 min | <i>Master lecture</i> Necessary conditions for sustainable and resilient agri-food systems in LAC. | <ul style="list-style-type: none"> • Antonio Embid Irujo, ECLAC consultant. |
| 15 min | Interventions | Moderator: Carmen Velezmore, Vice-rector of research, UNALM Peru |
| 60 min | <i>Panel</i> Three voices from Latin America: Chile, Los Andes and Central América | <ul style="list-style-type: none"> • Chile. Álvaro Eyzaguirre, Executive Director of FIA. • Andean Iniciativa. Gynia Truitt. Regional Director, CIP-LAC • Costa Rica. Save Food Network. Laura Brenes |
| 15 min | Interventions | Moderator: Oscar Bonilla, President of FITTACORI. Costa Rica |
| 3 min | Virtual Tour. Resilient Central America | TNC-ResCA. |

November 24th
Duration: 2:30 hrs

| Duration | Exercise | Participants |
|----------|---|--|
| 5 min | Opening Message | <ul style="list-style-type: none"> • Enrique Quesada, Vice-rector for territorial research and development, UCO, Spain |
| 40 min | <i>Master lecture</i> Transformation of food systems in the face of uncertainty and risk scenarios. | <ul style="list-style-type: none"> • Gunhild A Stordalen, founder and CEO of EAT |
| 15 min | Interventions | Moderator: Alvaro Eyzaguirre, Executive Director of FIA, Chile |
| 60 min | <i>Real Cases Panel</i> | <ul style="list-style-type: none"> • Argentina. Fernando García Frugoni CEO of Indigo Research Partners. • Spain. Lola de Toro, Manager Ceia3. Bloom Project. • Mexico. Cuauhtémoc Sáenz. Researcher professor at UMSNH |
| 15 min | Interventions | Moderator: Sergio Salles, Director of the Geoscience Center, UNICAMP, Brazil |
| 5 min | Virtual tour | Wageningen University. Netherlands. |
| 6 min | Closure | José Carlos Gómez, Spain's Rector of Rectors and INNOVAGRO Network President Lloyd Day, Deputy General Manager of IICA |

5.2 Virtual tours

Goal

- Visit scenarios in various contexts with innovations related to the theme of the X INNOVAGRO Meeting, fostering personal and professional enrichment.

5.3 Technical exchange

Goals

- Share experiences of links established between members, from a space of convergence.
- Establish bilateral meetings between the members of the INNOVAGRO Network for the identification and development of collaborative innovation projects.

Schedule

Bilateral tables between the members of the Network to define joint projects or collaborative actions. This activity will be facilitated by Ceia3 with its ZOOM platform that allows creating up to 15-20 rooms for parallel sessions.

Duration

- One hour

5.3 Assembly

Goal

- Dialogue and establish agreements on the objectives, strategies and short term activities to be developed to strengthen the INNOVAGRO Network.

Schedule

1. Opening. Dn. José Carlos Gómez Villamandos, Rector of the University of Cordoba and President of the Campus of Agrifood Excellence, Ceia3
2. Presentation of the members
3. Follow-up of agreements of the Eighth Assembly. Executive Secretary
4. Results and financial report. Executive Secretary
5. General matters
6. Recapitulation of agreements

Duration:

- 1: 30 hours

The results and financial report will be available to members at the electronic address www.redinnovagro.in for the exercise of their Right of Inspection as of November 1st, 2020.

6. Sponsorships Proposals

Sponsors are considered to be all institutions, organizations or companies that are or are not part of the INNOVAGRO Network but that collaborate with their installed capacity, technological infrastructure or financial resources for the holding of the X Meeting.

The economic participation is proposed as follows:

| Benefits | Platinum Sponsor USD\$3,000.00 | Gold Sponsor USD\$1,500.00 | Silver Sponsor USD\$750.00 |
|--|-----------------------------------|-------------------------------|-------------------------------|
| Right to receive information, calls and invitations | X | X | X |
| Digital dissemination of the sponsor's Brand through social networks Facebook, twitter and Instagram | X | X | X |
| Recognition as a sponsor | X | X | X |
| Brand promotion in the distribution material of the X meeting | X | X | |
| Disclosure of the Brand in the transmission of the X meeting | X | | |